



# This switch will obsolete your present camera. Here's why:

Up until now the latest development in the single lens reflex field has been through the lens metering. However, there has been widespread controversy on which system worked best. An "averaging" system that measures the full area or a "spot" system that measures only a small percentage of the area?

Mamiya engineers have solved this problem with the most sophisticated design in the SLR field. The new Mamiya/Sekor DTL is the world's first 35mm SLR with two separate meter systems. One for spot, one

for averaging. With the flick of a switch you can choose a spot reading system measuring only 6% of the total picture area, or, an averaging meter system, utilizing two CdS cells measuring different parts of the full area and averaging the exposure.

Although the system is sophisticated in concept, it is extremely simple in operation. The switch allows you to choose the meter system depending on the subject matter to be photographed. To activate the meter, you simply press in the film advance lever.

Every photographer is faced with photographic situations that require an averaged reading for the most accurate exposure, and very often at the same shooting, situations that demand a spot meter reading. The Mamiya/Sekor DTL now provides the answer to both types of photographic problems. Prices start from less than \$180.

See a demonstration at your photo dealer. Or write for illustrated Mamiya/Sekor DTL folder. Ponder & Best, 11201 West Pico Blvd., Los Angeles, Calif. 90064.