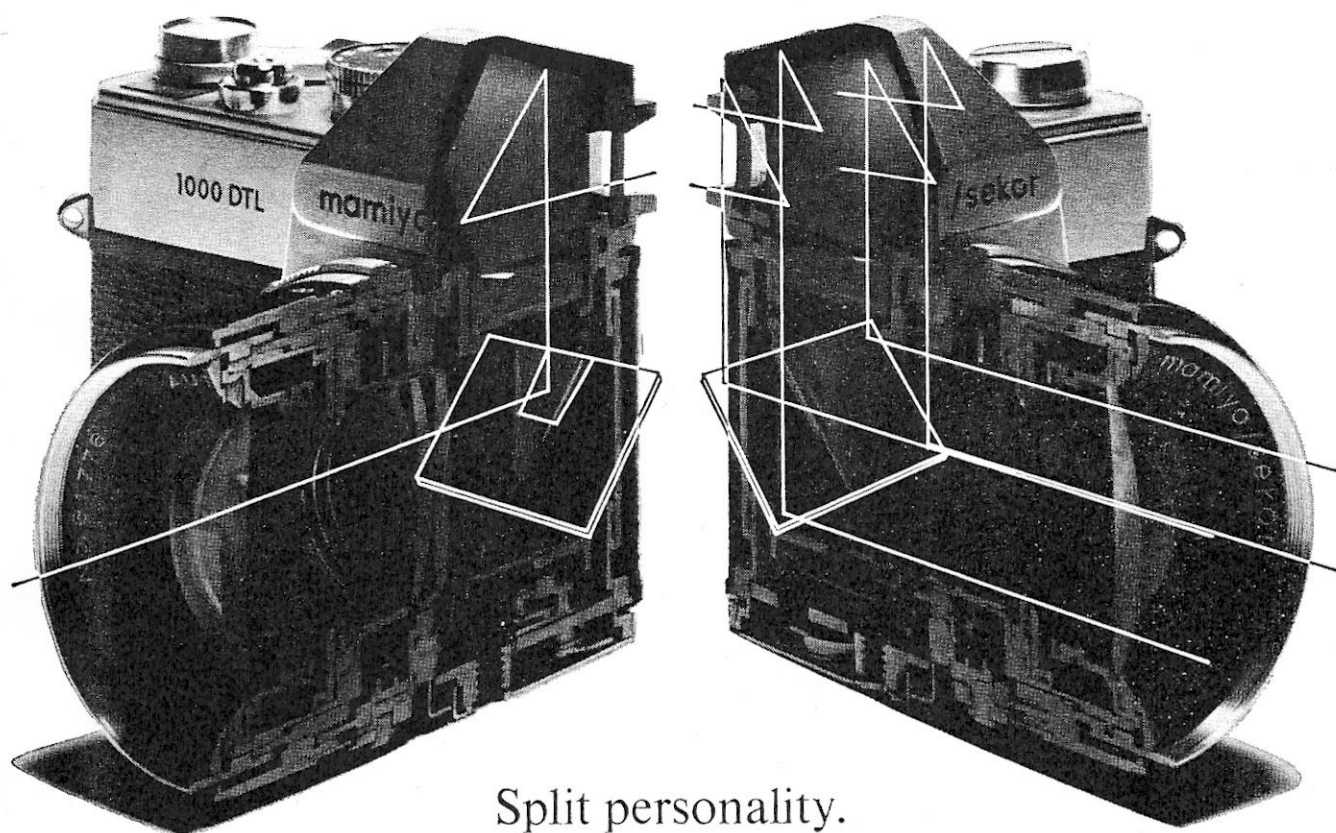


The Mamiya/Sekor DTL is the world's first camera with a split personality. It has two separate meter systems. One for spot—one for averaging. Most cameras have only one meter system—either spot or averaging.

The averaging system works very well with normal, front lighting on the subject. The spot system is more

accurate where the subject has strong back or side lighting. However, the only way to guarantee perfect exposures for every conceivable picture taking situation is to have both systems built into one camera.

The Mamiya/Sekor DTL is priced from \$180.00 plus case. Shouldn't your camera have a split personality?



Split personality.

Ponder & Best: New York/Chicago/Los Angeles. 11201 West Pico Boulevard, Los Angeles, California 90064.  
CIRCLE 33 ON READER-SERVICE CARD