

Camera  
Oct 1968

# THE CENTURY'S GREATEST DEVELOPMENT IN SLR CAMERAS!

## DUAL EXPOSURE CONTROL—ON THE SOPHISTICATED MAMIYA/SEKOR DTL!

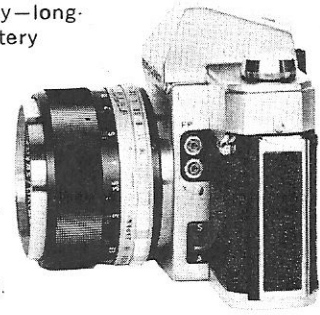
With the radically new MAMIYA/SEKOR DTL, instant fingertip selection of average or spot readings is possible. A neat switch for averaging the overall brightness or spot brightness of the subject means consistent perfection for landscapes or portraits, on all occasions. This amazing system is a boon to all camera users—experts and beginners, because it gives exact readings for any subject, something ordinary cameras can't do.



## mamiya/Sekor DTL

### FIVE ADVANTAGES OF THE MAMIYA/SEKOR DTL!

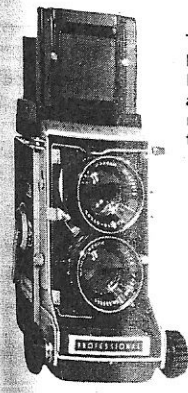
1. The world's only camera with two separate through-the-lens systems.
2. Lenses 100% interchangeable without impairment of exposure control—any lens made for the popular Praktica type thread mount is ideal.
3. Unique exposure control switch—meter is activated when cocking lever pressed, closes the aperture.
4. Silver oxide battery—long-lasting miniature battery with high electrical performance.
5. Top precision SLR mechanism—silent operation, unerring accuracy, instant return mirror, automatic aperture operation for clear viewing and focusing.



To complement the MAMIYA/SEKOR's superior capabilities are a full selection of special accessories. While any accessory suitable for the lens mount can be used, best results come with specially designed and manufactured accessories from Mamiya.

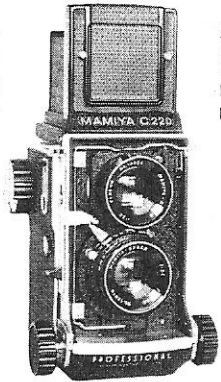
THE MAMIYA TRIO OF CAMERAS FOR PROFESSIONALS  
PRECISION INSTRUMENTS COMPRISING THE FINEST CRAFTSMANSHIP FROM  
A FAMOUS MAKER OF PROFESSIONAL CAMERAS  
TOPS FOR COLOR!

## MAMIYA C33 professional



The leader of the Twin-Lens Reflex Cameras. Interchangeable lenses, automatic cocking and many more unique features.

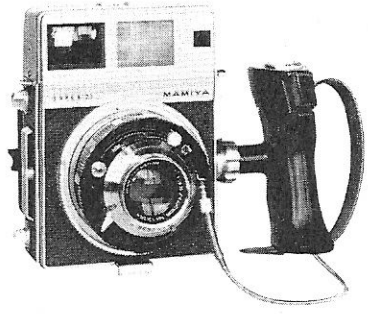
## MAMIYA C220 professional



An ace for quality, a handy 6x6 camera with interchangeable lenses; lightweight and compact.

## MAMIYA SUPER 23

Universally acclaimed 6x9 hand cameras for press and commercial photography. Large negatives. The 23 Standard for extra economy.



NOTICE:  
The new address of the Head Office of  
Mamiya Camera Co. can be found below.



## MAMIYA CAMERA CO., LTD.

Enquiries can be treated at Mamiya Camera Co. Japan or at the following address:  
Head Office: MAMIYA CAMERA CO., LTD. Shin Meikei Bldg., 3-1, Otsuka 3-chome, Bunkyo-ku, Tokyo, Japan